



October 2011

Greetings Potential Sponsor:

We invite you to partner with the Women's Mountain Biking Association of Colorado Springs, a 501 (c)(3), through sponsorship of our 2012 women's mountain bike race team. The team consists of eleven committed racers who serve over one hundred and fifty association members by leading group rides, planning events and coordinating membership benefits within the organization.

The WMBA of COS is the only female specific mountain biking organization in the Pikes Peak region. As part of our mission, we educate and promote the sport of mountain biking through group rides and clinics and provide support for women interested in racing. By sponsoring our team, you will not only impact the racers and the racing community, but your company will also appeal to the female riders in the Pikes Peak region and the state of Colorado.

Sponsors enjoy a logo and link on our website and monthly newsletter. We also provide an opportunity to place your logo on our jersey, which is sold internationally through Colorado Cyclist. The WMBA jersey has become a symbol of our positive and enthusiastic demeanor on local trails and at races all over Colorado.

Attached you will find details about our organization and various sponsorship opportunities available.

Sincerely,

The Women's Mountain Biking Association Board of Directors

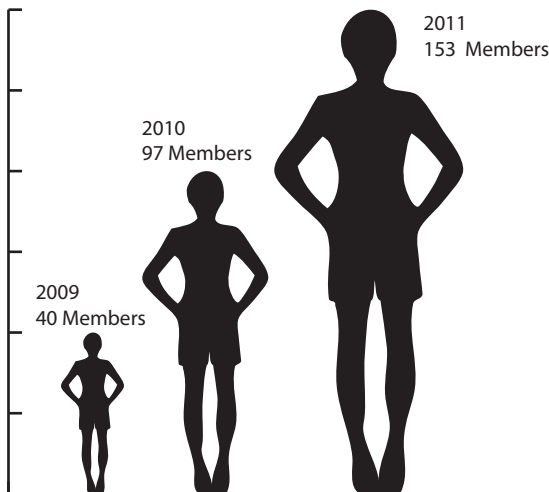
Jessica Conner  
Hillary Hinton  
Betty Gilbert  
Tracy Hankinson

# Organization Highlights

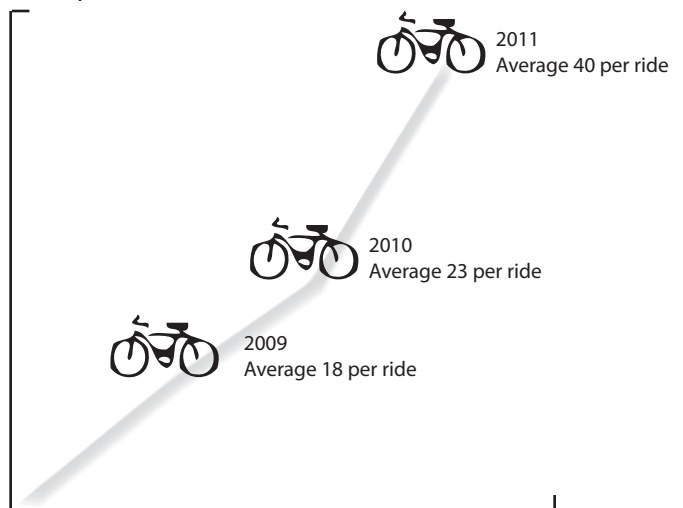
## Our Mission

The Women's Mountain Biking Association of Colorado Springs (WMBA of COS) encourages and educates women of all levels of skill and interest in cycling through making the sport and cycling community in Colorado Springs more accessible and visible. We aim to encourage participation in race events, organized group and training rides, women specific clinics and social events. WMBA supports a developmental women's mountain bike racing team, organizes and participates in local trail work, and educates women on riding and maintaining mountain bikes.

## Association Membership



## Group Ride Attendance



## Events

### Costume Criterium

The 3rd annual family friendly, fun, and silly race that featured obstacles and giveaways

### Season Kickoff Party and Membership Drive

In April, WMBA kicked off the season with an event at Springs Orleans restaurant. 100 women signed up and we gave away prizes that included a Giant cruiser and Rock Shox fork. The night also featured a presentation from Medicine Wheel on the "Missing Link Trail"

### Trail Work

Guardians of Palmer Park, Medicine Wheel and WMBA hosted a trail work day in July at Palmer Park.

### Member Appreciation Party

WMBA hosted an end of season event at Colorado Cyclist to honor our members and sponsors. Prizes were given to our top ride attendees and discounts given to members from Colorado Cyclist.

### Urban Peak Donations

WMBA hosted a donation ride for Urban Peak of Colorado Springs, a local non-profit that provides services to homeless and runaway youth. Members brought gently used bike parts and cash donations for the bike program.

### Yoga in the Park

Corepower Yoga conducted an onsite class for our members after a ride at Bear Creek Terrace

### Downhill Day in Winter Park

In August, twelve WMBA members took part in a fun-filled day of downhill at Winter Park

# Sponsorship Form

As a WMBA Racing Team Sponsor, you will receive your business logo on our website, in our monthly newsletter, and an option to have your logo on our jerseys. We will make every effort to promote your business through word of mouth advertising from our race team members and through high visibility within the Colorado Springs cycling community. You may also choose to host WMBA events at your business, share product information and articles with WMBA members through our newsletter, and extend benefits to our association's 150+ members. We are open to your ideas and suggestions for a mutually beneficial sponsorship relationship.

Contact Name \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Would you like to receive our monthly e-newsletter? Email: \_\_\_\_\_  Thanks, I already receive it

## How will you sponsor the WMBA race team?

- Donation- Tax Deductible Contribution Amount (min \$250) \$ \_\_\_\_\_
- Service Donation-Describe service: \_\_\_\_\_
- Product Donation-Describe product deal: \_\_\_\_\_

## How will you support our association members?

Our Association had 40 members in 2009, 97 in 2010, and 153 in 2011. Please indicate if you would like to offer any service for WMBA members in 2012.

- Service Donation-Describe service: \_\_\_\_\_
- Product Donation-Describe product deal: \_\_\_\_\_
- Not applicable
- Other: \_\_\_\_\_

## How would you like your logo used?

- On the team jersey (minimum of \$500 or comparable service/product benefit)
- Logo and link on e-newsletter and website.  
Link: \_\_\_\_\_
- Other, please specify: \_\_\_\_\_

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Print Name

Signature

Date

Please make checks payable to WMBA of COS. Mail to WMBA of COS Attn: Hillary Hinton, 2521 N. Corona, Colorado Springs, CO 80907. Please email vector-based logos and artwork to [Jessica@wmbacos.org](mailto:Jessica@wmbacos.org) by December 1<sup>st</sup>.